



## **Natick, Massachusetts- September 22, 2016**

-ThinkLite, a global lighting efficiency company, recently installed an energy efficient LED lighting solution throughout the 500,000 square foot global corporate headquarters for Dunkin' Brands, the parent company of Dunkin' Donuts and Baskin-Robbins, located in Canton, Massachusetts.

"We are committed to energy efficiency and we went through a thorough vetting process to help us find the ideal energy efficient lighting partner," said Colby Fillippelli of Jones, Lang, LaSalle, facilities manager for Dunkin' Brands.



ThinkLite's unique and proprietary LED chip technology makes it one of the only high tech manufacturers in the LED industry today capable of customizing light quality and color that is accurate to the closest 50th Kelvin, while maintaining a color rendering index (CRI) of 93+.

At Dunkin' Brands World Headquarters, ThinkLite worked closely with the management to maintain 'perfect consistency.' Through two rounds of revising and perfecting color specificity, they were able to achieve the exact shade of light that was best suited for the current fixtures, and most pleasant for the several hundred employees that work under the light every day.

"It was important for us to provide a warm and pleasant environment for our employees, and we were pleased that the lighting in the employee areas was consistent with the fluorescent tubes they replaced, but without the typical depreciation and color loss associated with fluorescent," said Fillippelli.

In the open workspace areas, ThinkLite deployed its exclusive T5 LED Tubes in the indirect fixtures, creating a bright, well-lit and safer environment, optimum for a wide distribution of light without causing glare on the monitor screens and tablets.

"We were very impressed with ThinkLite's ability to provide customized solutions for every section of our headquarters while keeping the same fixtures. ThinkLite provided us a 360-degree beam angle T8 LED Tube to fit directly into our existing direct/indirect troffer fixtures, which provided significant energy savings," added Fillippelli.

The retrofit reduced Dunkin' Brands' monthly lighting kilowatt hour (kWh) consumption by over 60% also resulting in a 60% electric cost reduction monthly. Additional savings include the elimination of costs related to lamp and ballast replacement for the projected ten-year life of the ThinkLite Solution.

Fillippelli also commented on ThinkLite's service and installation process. "The installation went very smoothly, considering the number of lamps installed, and the service ThinkLite provided exceeded our expectations."

Dinesh Wadhvani, ThinkLite CEO, summed up the Dunkin' Brands project. "The scope consisted of retrofitting nearly 4700 lamps in the work areas, corridors, employee cafeteria and lobby. We achieved a total of 60% energy reduction in lighting."



**ThinkLite**  
ReThink. ReLite.

ThinkLite, Inc. Magazine's 2015 Top 30 Under 30 Company, designs, manufactures and distributes LED lighting products that retrofit into existing fixtures. These include the first driverless LED tube, a breakthrough that improves light quality and delivers an industry leading 180 lumens per watt. ThinkLite driverless tubes operate cooler than traditional LED, extending each lamp's life to 65,000 hours, or a projected 10 years.

### **About ThinkLite**

ThinkLite is a global lighting efficiency company that custom designs, manufactures, distributes, and installs energy efficient retrofit solutions to commercial customers and governments. The Company's efficient lighting products leverages proprietary LED and Induction technologies that specifically adapt to existing infrastructures. The Company is headquartered in Natick, Massachusetts with operations in 14 countries.