



**Seacoast Tennis Club chooses ThinkLite's induction lighting solution  
to reduce court lighting costs by 40%.**

**NATICK, Massachusetts, January 24, 2014-** Seacoast Tennis Club, a private, member-owned club in North Hampton New Hampshire, recently completed a court lighting conversion to the energy efficient HammeLite, a unique induction lighting solution from ThinkLite®. Projected annual energy savings is 40%

The ThinkLite induction lamp uses a type of fluorescent technology that was pioneered by Nikola Tesla in 1890. These lamps do not use a filament or electrode that can 'burn out' or depreciate. The result is a resilient lamp that has a lifespan of 100,000 hours, 10 times longer than the metal halide lamps that originally illuminated Seacoast's four indoor courts and 3-5 times longer than typical fluorescent tubes.

The HammeLite also produces a glare-free white light that is preferred by tennis players and provides 'instant on/instant off'; perfect for tightly scheduled courts, significantly contributing to overall savings.

Seacoast Tennis president, John Capron managed the conversion to ThinkLite and was pleased with the results. "We just got our electric bill since the complete installation of the ThinkLite induction system. We found our bill to be 48% lower than last year with our old metal halide lighting. Our payback should be 3 1/2 years at this rate."

Introduced in 2012, the HammeLite has met with great success among tennis operators as the company recently celebrated the installation of its 1000<sup>th</sup> HammeLite. ThinkLite customers include indoor tennis and soccer facilities in Massachusetts, Connecticut, New York, Maine, and Canada.

With a combination of utility company incentives and annual savings, the projected savings amounts to \$25,000 annually.

ThinkLite's CEO Dinesh Wadhvani added. "For any club owner, it is an effective investment since some state governments and utility providers offer attractive rebates of 30% to 70% to local facilities that upgrade to the ThinkLite solution." ThinkLite assists with the entire rebate process as a service to its customers.

#### **About ThinkLite**

ThinkLite is a global lighting efficiency company that custom designs, manufactures, distributes, and installs energy efficient retrofit solutions to commercial customers and governments. The Company's efficient lighting products leverages proprietary LED and Induction technologies that specifically adapt to existing infrastructures. The Company is headquartered in Natick, Massachusetts with operations in 14 countries.

For more information visit [www.ThinkLite.com](http://www.ThinkLite.com) or call (617) 500 6689.

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