

# ThinkLite Completes LED Lighting Retrofit for Anytime Fitness Locations

*24-hour facilities will enjoy 50%-60% savings on their lighting electricity costs!*

---

**Natick, Massachusetts**  
**June, 13 2014**

Every day at Anytime Fitness in Clinton, Plainville and Tyngsboro MA, hundreds of people visit to improve their fitness.

Now, these three forward thinking facilities are improving the financial fitness of their business, thanks to significant savings on their electric bills. ThinkLite, a Massachusetts based lighting efficiency company recently completed a lighting retrofit, replacing existing fluorescent lamps with ThinkLite's proprietary LED tubes. These tubes fit directly into existing fixtures, eliminating the need to invest in new fixtures in order to achieve efficient lighting.

The quality of ThinkLite's solution was apparent to members of each club from the day they were installed. "Some of my members noticed the lighting improvement immediately upon entering the facility. The lighting is a lot better and will certainly save me money", said Jim Buck, owner of the Clinton Anytime Fitness.

“ Some of my members noticed the lighting improvement immediately upon entering the facility. The lighting is a lot better and will certainly save me money. - Jim Buck, Clinton location ”

Sushil Shah, owner of the Plainville location was impressed as well, "The light quality seems consistent to the fluorescent tubes we had, in fact, it might be better than that. My general manager certainly likes the lights and noticed a difference immediately."

ThinkLite is helping numerous businesses in Massachusetts enjoy significant savings and rebates. Energy rebates in Massachusetts are substantial, often between 30%-70% which dramatically lowers the project out of pocket costs for their owners. In addition, as a result of keeping existing fixtures intact, the average breakeven period of a ThinkLite LED project is 2 years, compared to the industry average of 5 years. With rebates, operators usually break even within a few months. The savings are almost immediate as operators see their electric bills shrink.

These three Anytime Fitness locations have joined the growing trend of local businesses to retrofit their traditional, existing fluorescent lighting with ThinkLite's LED solution. They enjoy significant savings, but more so, elevate member satisfaction with highly improved lighting.

As Jaime Chenelle, owner of Anytime Fitness in Tyngsboro exclaimed, "The light quality is much better than before, and we are very happy with them!"

## **About ThinkLite**

ThinkLite is a global lighting efficiency company that custom designs, manufactures, distributes and installs energy efficient retrofit solutions to commercial customers and governments. The Company's efficient lighting products leverages proprietary LED and Induction technologies that specifically adapt to existing infrastructures. The Company is headquartered in Natick, Massachusetts with operations in 14 countries.