



ThinkLite completes LED tube lighting retrofits at Natick Racquet Club and the Waltham Athletic Club.

Natick, Massachusetts
March, 7 2014

Tennis players now see their game in a whole new light! Despite the recent stormy weather in New England, two Boston-area tennis clubs are seeing things a bit brighter these days. That's because ThinkLite® recently retrofit their existing fluorescent lights with the revolutionary new ThinkLite high output LED tube lighting.

Natick Racquet Club and the Waltham Athletic Club are now experiencing the power, and the remarkable efficiency of ThinkLite LED tube lighting. "The lights are fantastic!" exclaimed Shelia Weinstock, Manager of Natick Racquet Club. "They are really bright & the members are loving them! The light is much more even on all the courts and there is a significant improvement in the lighting for play. We're very happy with them!" Lou Franchi, owner of the Waltham Athletic Club added, "Players and teaching pros have told me that they can see the ball much better and one even said it has improved his game."

Applying a combination of utility company incentives and rebates, the projected annual savings are nearly \$38,000 for Natick Racquet Club and \$42,000 for the Waltham Athletic Club. "The rebates were significant", said Mike Andersen, Sales Director of ThinkLite.

"We were very pleased to work directly with the utilities to secure rebates of 70% for The Natick Club, while the Waltham Athletic Club enjoyed substantial rebates of 90%!"

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The results are clear in these un-retouched before and after photos from both installations.



*The Natick Racquet Club, MA
Before (Top) / After (Bottom)*



Waltham Athletic Club, MA
Before (Top) / After (Bottom)

About ThinkLite

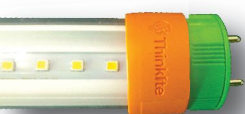
ThinkLite is a global lighting efficiency company that custom designs, manufactures, distributes, and installs energy efficient retrofit solutions to commercial customers and governments. The Company's efficient lighting products leverages proprietary LED and Induction technologies that specifically adapt to existing infrastructures. The Company is headquartered in Natick, Massachusetts with operations in 14 countries.

ThinkLite also provides a 'Pay as You Save' program that provides customers with a monthly payment plan to finance their portion of the lighting upgrade. "The zero out of pocket costs makes it very convenient for customers", said Danny Wadhvani, ThinkLite COO-CFO. "In most cases, the monthly payments are significantly less than the total monthly savings, that's a positive cash flow project right from installation."

The higher light level is the result of a major breakthrough, ThinkLite's proprietary driverless design. Until now, all LED tubes required an internal or external driver, which consisted of an array of over 150 electronic components. LED drivers generate a lot of heat, thereby limiting the lumen levels that can be achieved and impacting the lifespan of the lamp. ThinkLite engineers, however, were able to replace the driver with four microchips that essentially perform the same functions yet give off virtually no heat. They also enhanced the heat sink enabling the chips to be driven at never before seen levels, while significantly proving the lifespan of the product.

Additional benefits include a 50% reduction in energy consumption, as well as a 65,000-hour lifespan; 3-4 times the average lifespan of the fluorescent bulbs that were replaced. They also feature instant on/off, minimal light depreciation over time, and the highest light levels available today.

The tennis players at Waltham Athletic Club and Natick Racquet Club wholeheartedly agree.



For more information visit www.ThinkLite.com or call 617-500-6689
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