



**ThinkLite energy efficient lighting solutions for parking garages.
Better quality light. Up to 60% energy savings.**

Natick, Massachusetts- October 15, 2014- Parking garage operators across the country face a 'lighting challenge'. First, the lights are most often never switched off. They are left on for 24 hours a day; 7 days a week, pushing electric bills to astonishing levels. Second, the lighting quality from fluorescent tubes of many parking structures usually cause a reduced sense of security when patrons walk to or from their vehicle, due to high depreciation and die out rates, and also flickering caused by faulty fluorescent ballasts.

ThinkLite®, a global lighting efficiency company, responds to the challenges faced by garage operators with its latest breakthrough lighting product, the revolutionary high output T5 & T8 LED Retrofit Tube lights, offering exceptional energy savings and improved light quality when compared to traditional fluorescent lighting. Most importantly, this is achieved while using the same fluorescent fixture, which allows the solution to be the most effective one in the LED industry by far.

While there are many choices in the linear led tube market these days, only ThinkLite LED tubes produce an industry leading 131 lumens per watt (LPW) and are the first to actually replicate the light levels of even new fluorescent tubes while reducing energy consumption by 60%. This enhanced performance is the result of **ThinkLite's proprietary driverless design**. Until now, all LED tubes required an internal or external driver, which consisted of an array of over 150 electronic components. Generating significant heat, they limit the actual light output that could be achieved. ThinkLite engineers were able to replace the traditional LED driver with a single microchip to power the LEDs, thereby, performing the same functions with virtually no heat and much higher efficiency.

ThinkLite tubes retrofit into existing fluorescent fixtures by simply bypassing the ballast in the fixture. In the case of parking garages with hundreds of fixtures, the cost of simply replacing a fluorescent lamp with a ThinkLite LED is far more cost effective than replacing the entire fixture. "We challenge the wasteful practices of today", said Dinesh Wadhvani, ThinkLite CEO. "In the case of parking garages, when you can replace the lamp without replacing the fixture, you eliminate the overall impact that disposing of the old fixtures presents, while enjoying significant project cost savings."

Additional benefits include, a 65,000-hour lifespan, instant on/off, 5-year warranty and the highest efficacy of any tube on the market. And, with both UL and DLC approvals, ThinkLite's LED tubes qualify for many utility rebate programs thus assuring a quick return on investment.

"Parking garage operators seek improved light quality and significant savings. We are pleased that ThinkLite delivers both," said Michael Dalzell, ThinkLite Parking Division Expert. "ThinkLite tubes are superior to any LED tube currently commercially available and are the logical choice for retrofitting parking garages across the country."

About ThinkLite

ThinkLite is a global lighting efficiency company that custom designs, manufactures, distributes, and installs energy efficient retrofit solutions to commercial customers and governments. The Company's efficient lighting products leverages proprietary LED and Induction technologies that specifically adapt to existing infrastructures. The Company is headquartered in Natick, Massachusetts with operations in 14 countries.

For more information visit www.ThinkLite.com or call (617) 500 6689.

Press Contact- Phil Bonomo, ThinkLite Marketing, phil.bonomo@thinklite.com, 508-243-7260