



# ThinkLite's Induction Indoor Tennis Court Lighting Solution Marks New Milestone

**Natick, Massachusetts**  
**January 10, 2014**

ThinkLite® today announced it has sold over 1,000 units of the HammeLite, its proprietary indoor court lighting solution, one year since its introduction in December 2012.

Customers include indoor tennis and soccer facilities in Massachusetts, Connecticut, New York, Maine, and Canada.

"The time and diligence put into the design of the product has brought in an encouraging response; we're excited for customers and their club members to experience all the benefits of the solution," said ThinkLite's CEO Dinesh Wadhwani. "For any club owner, it is an effective investment since some state governments and utility providers offer attractive rebates of 30% to 70% to local facilities that upgrade to the ThinkLite solution." ThinkLite assists with the entire rebate process as a service to its customers.

To date, ThinkLite's HammeLite solution has saved facilities over 2.3 Million kWh per year. According to US EPA estimates, that's the equivalent of 3.5 million lbs of Carbon Dioxide per year, 40,651 trees per year, or 312 cars removed from the roads per year. The HammeLite solution features ThinkLite's low frequency induction technology that is rated for 100,000 hours, so these savings in energy and the environment will continue for decades. "I was impressed with how smooth the conversion process went", said Bob Hinrichs, owner of The Adirondack Club in Franklin, Massachusetts. "ThinkLite informed us that the conversion would take a specific period of time and they were right on the money. We're pleased with the results so far and have replaced additional high bay interior lights as well as our parking lot lights with ThinkLite solutions."

“ We made the ThinkLite decision for both energy savings and longevity, replacing inefficient metal halide lights that tend to fade over time.”-  
Bob Hinrichs, owner of The Adirondack Club in Franklin, MA. ”

## About the HammeLite

ThinkLite's HammeLite Induction Solution, a breakthrough in indoor tennis court lighting, reduces the standard 1,000W indirect metal halide fixture commonly used at indoor tennis bubbles and courts by an average of 40% while achieving improved lighting quality and more uniform light distribution, benefitting player and facility owners alike. The light quality of the ThinkLite solution has been specially designed and proven to improve the visibility of the tennis ball while playing, especially at high speeds. The end result is superior visibility for the players and dramatically lower costs for the facility owners.



*The Kingsbury Club, MA with metal halide lights (l) and ThinkLite HammeLites (r)*

As featured in:

