

**NEWS RELEASE**  
*For Immediate Release*

## ThinkLite Introduces High Output LED Retrofits for T8 & T5 Fluorescent Lights

**Natick, Massachusetts- January 10, 2014-** ThinkLite® today announced the commercial availability of its revolutionary high output T8 & T5 LED Tube lighting. With outputs of 131LM/W, ThinkLite LED tubes are the first retrofits to truly provide sufficient light for one-to-one replacements of fluorescent tubes in existing fixtures. ThinkLite's LED tubes are available in lengths from 2'- 8', varying wattages and kelvins. The Company has also introduced a 2' LED U-shaped tube which can be used in many common office building fixtures, as well as a Dual Shine T8 tube that generates both direct and indirect light, an ideal retrofit for fixtures that provide light in all directions.

Benefits include a 50% reduction in energy consumption, as well as a 65,000-hour lifespan; 3-4x times the average lifespan of fluorescent. They also feature instant on/off, minimal depreciation, a color-rendering index (CRI) of 93+, and the highest light levels on the market.

"The retrofits are especially well suited for ice rinks, indoor sports fields and tennis courts" claimed Mike Andersen, ThinkLite's sales director. "Projects are already underway at Forekicks, Graf Rink, The Natick Tennis Club, The Longfellow Tennis Club, Waltham Athletic Club, Woburn Racquet Club, Anytime Fitness, and Global Fitness. Facility owners were quick to take advantage of the better light and energy reductions; especially with the utility rebates helping to ensure quick investment returns."

The higher output is the result of a major breakthrough, **ThinkLite's proprietary driverless design**. Until now, all LED tubes required an internal or external driver, which consisted of an array of over 150 electronic components. These components generated a lot of heat that limited the lumen levels that could be achieved. ThinkLite engineers, however, were able to replace the driver with four microchips that essentially perform the same functions yet give off virtually no heat. They were then able to also enhance the heat sink enabling the chips to be driven at never before seen levels.

"ThinkLite's driverless technology rewrites the book on lighting efficiency, quality and lifespan," said Dinesh Wadhvani, ThinkLite co-founder and CEO. "Consumers everywhere can now reduce their LED conversion costs by simply retrofitting their existing fixtures. Demand has been overwhelming".

Retrofits are quick and easily achieved by simply bypassing the ballast and inserting the LED tube. Plus, with both UL and DLC approvals, ThinkLite's LED tubes qualify for most utility rebate programs thus assuring a quick return on investment.

**About ThinkLite** ThinkLite is a global lighting efficiency company that custom designs, manufactures, distributes, and installs energy efficient retrofit solutions to commercial customers and governments. The Company's efficient lighting products leverage proprietary LED and Induction technologies that specifically adapt to existing infrastructures. The Company is headquartered in Natick, Massachusetts with operations in 14 countries.

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