



ThinkLite partners with the Sustainable Business Network (SBN) of Massachusetts, providing local businesses significant energy savings and rebates.

Natick, Massachusetts- April 15, 2014- As more and more companies in Massachusetts commit themselves to green, sustainable business practices, they are discovering the value of reassessing their facility lighting. ThinkLite, a global lighting efficiency company headquartered in Natick is proud to partner with the SBN to offer exceptional lighting efficiency solutions to SBN member companies.

SBN Executive Director, Laury Hammel shares the excitement of the SBN, ThinkLite partnership, "This is a huge opportunity for SBN members and friends to decrease carbon emissions help businesses save money, and build a strong green economy!"

ThinkLite's technology conveniently allows for existing fixtures to remain in place, while simply swapping out the existing tubes in order to reduce energy consumption by over 55%!

The installation of these LED tubes offers the following key benefits:

1. Easy and inexpensive installation of the lamps since it is a one-for-one retrofit. The core competency in the ThinkLite Technology is the ability to bring to market an LED tube that replicates the brightness of an existing fluorescent tube, while using the existing fixture in place.
2. A consistent bright light with less than 5% loss in the quality, brightness and color over the next 20 years means no need to touch these lamps for 20 years! This translates to significant maintenance savings, whereas fluorescent lamps generally lose 40% of their brightness and color within the first two years of use.
3. A better quality of full-spectrum light, rendering clearer and sharper light.
4. A 55% reduction in energy use and expenses

Through the SBN partnership, ThinkLite will offer businesses complimentary lighting assessments, producing a comprehensive report that will offer sustainable benchmarks and energy savings projections. ThinkLite will also work with the state to secure all available rebates. These can often amount to 70%. Local businesses that are committed to sustainable practices will see ThinkLite as the perfect fit for a strategy that provides solutions that save thousands of kWh per year, thereby dramatically reducing carbon emissions.

ThinkLite CEO, Dinesh Wadhvani commented on the new partnership, "ThinkLite believes in challenging the wasteful practices of today. We take pride in our commitment to support organizations become more sustainable. We are therefore thrilled to be providing this opportunity for a higher quality light in a more energy efficient manner to the SBN network."

ThinkLite recently signed a \$200,000 contract with The Longfellow Clubs to replace over 3,000 tube fluorescents with Thinklite Tube LED's and they have received rave reviews. This Tube LED installation is the first at a sports facility in the nation! "ThinkLite's solutions have essentially cut our lighting costs in half" exclaimed Shelia Weinstock, Manager of Natick Racquet Club. "The company has developed and manufactured breakthrough LED tubes that retrofit into the existing fluorescent fixtures. For any small to medium sized business in Massachusetts this solution can save thousands."

About ThinkLite

ThinkLite is a global lighting efficiency company that custom designs, manufactures, distributes and installs energy efficient retrofit solutions to commercial customers and governments. The Company's efficient lighting products leverages proprietary LED and Induction technologies that specifically adapt to existing infrastructures. The Company is headquartered in Natick, Massachusetts with operations in 14 countries.

For more information visit www.ThinkLite.com or call (617) 500 6689.

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